Guide to Using the Summit County Community Asset Map:

Summit County Public Health and Info Line have created these maps to assist in community planning. Information is updated on an annual basis and may have changed since the last update. For current information on available resources, visit http://211summit.org. The maps themselves can be found at: https://scph.maps.arcgis.com/apps/View/index.html?appid=039b97c42829401394eb49842bb53867

1. Click the Legend icon as shown below:

2. The Legend box will appear to the right of the map:

3. Clicking the down button on the right side of the Legend box allows you to customize the layers on the asset map:
4. Types of information available on the maps include:

- Community assets in the categories shown above
- Neighborhood-level resources in the categories shown above
- Social determinants of health and other important socioeconomic data in the categories shown above (others not shown)
- Government jurisdictions and other important geographic areas in the categories shown above
5. Additional clicks down allow you to customize the asset map further:

2nd click down – Base map can be changed

3rd click down – Contains tools such as area, distance, and location

4th click down – Contains tools for sharing the map with others

5th click down – Contains tools for printing the map as either a PDF or an image

6. Clicking any symbol on the map will bring up an information window about each asset, while hitting the **Zoom To** button at the bottom will center the map on that asset. The map can also be zoomed in or out from any location using the scroll wheel on the mouse:
7. Clicking the Additional Information link will allow you to search the InfoLine, Inc. website, http://211summit.org/, for detailed information about each asset.

8. Clicking the Home button on the upper left side of the map will re-center the map to its original Summit County view. Hitting the Refresh button on your browser will re-center the map to its original Summit County view and re-load the original map, allowing you to start over if desired:
9. Choosing the *ESRI Tapestry Segmentation* link will allow users to choose individual census tracts. The pop-up box will show the identity of the consumer group (i.e., Tapestry Segment) that is the largest in each tract. Where possible, the second and third-largest consumer groups are also shown, along with their adult population figures. The *More info* link takes users to the ESRI website, where 4-page detailed profiles of each consumer type identified in the pop-up box can be downloaded.