

# High blood pressure equals **HIGHER RISK OF STROKE.**



**NORMAL  
BLOOD PRESSURE  
IS BELOW  
120/80**



**STROKE HAPPENS  
WHEN A CLOT  
OR RUPTURE  
INTERRUPTS BLOOD  
FLOW TO THE  
BRAIN. WITHOUT  
OXYGEN-RICH BLOOD,  
BRAIN CELLS DIE.**

Most people who have a  
first **STROKE** have  
**HIGH BLOOD  
PRESSURE.<sup>1</sup>**



**80%**  
of strokes can be  
**PREVENTED.<sup>2</sup>**

Nearly  
**1 IN 6**  
American adults with  
high blood pressure  
**DON'T KNOW.<sup>3</sup>**



At age 50, people without  
high blood pressure have a

**LIFE EXPECTANCY  
5 YEARS  
LONGER**

than people with high blood pressure.<sup>3</sup>



Have your  
blood pressure  
checked  
and keep it  
in check to

**REDUCE**  
your **RISK OF STROKE.**

<sup>1</sup> Neal B et al; Lancet. 2000;356:1955-64 // <sup>2</sup> D'Agostino, R.B. et al. Stroke. 1994;25:40-43 // <sup>3</sup> Mozaffarian D et al. Circulation. 2017;135:e135-139